

Kenneth J. Petersen

Leadership Curriculum Vitae

Former Dean | Senior Associate Dean | Faculty & Research Innovation Leader

Senior Associate Dean for Faculty & Research Innovation

Helen Robson Walton Endowed Chair in Marketing and Supply Chain Management

Michael F. Price College of Business, The University of Oklahoma

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Executive Summary

Kenneth Petersen is a collaborative, modernization-oriented academic executive with business-school deanship experience, leadership of faculty affairs and research innovation as Senior Associate Dean, and a sustained record of scholarly impact in supply chain management.

Across leadership roles at the University of Oklahoma and Boise State University, he has led institution-building initiatives that expanded enrollment, strengthened research cultures, increased faculty capacity, modernized academic programs, secured philanthropic support, and advanced strategic partnerships with industry, government, and community stakeholders. His leadership combines faculty credibility, executive sophistication, and a commitment to collaborative governance.

As Dean of the College of Business and Economics at Boise State University, he led a period of measurable growth that included increases in enrollment, graduation rates, faculty size, and graduate-program participation while raising more than \$10 million in philanthropic support and strengthening the college's national visibility. As Senior Associate Dean for Faculty and Research Innovation at the University of Oklahoma's Price College of Business, he oversees faculty and research strategy for a rapidly growing AACSB-accredited business school serving more than 7,000 students.

His leadership approach combines collaborative governance, strategic modernization, faculty excellence, and external engagement to build stronger academic institutions. He is particularly interested in opportunities where growth, innovation, interdisciplinary collaboration, and regional impact are central to institutional success.

Selected Leadership Metrics

- Business-school deanship experience and current senior associate dean leadership at an AACSB-accredited business school serving 7,000+ students
- Stewarded faculty and research resources associated with a \$250 million college endowment
- Managed a \$15 million annual operating budget as Dean
- Raised more than \$10 million in philanthropic support
- Increased graduation rates 15%, enrollment 12%, faculty size 24%, and graduate enrollment more than 40% as Dean at Boise State University
- Led recruitment or hiring of more than 50 faculty and supported promotion of 34 faculty members at the University of Oklahoma
- Achieved 90% credit-hour growth in undergraduate programs and 137% enrollment growth in graduate supply chain programs
- Led successful AACSB reaccreditation efforts at two universities

- 32 peer-reviewed journal articles; 16,623 citations; h-index 30; i10-index 36 (Google Scholar)
- Named among the Most Influential Researchers in the World (PLOS Biology)

Leadership Experience

Senior Associate Dean for Faculty & Research Innovation

Michael F. Price College of Business, University of Oklahoma (2024–Present)

- Directed faculty strategy, research advancement, promotion processes, and academic resource allocation for a rapidly growing AACSB-accredited business college serving more than 7,000 students
- Stewarded faculty and research resources associated with a \$250 million college endowment, aligning investments with long-term academic priorities
- Led recruitment or hiring of more than 50 faculty and supported promotion of 34 faculty members at the University of Oklahoma, strengthening scholarly capacity and institutional excellence
- Directed faculty-development, evaluation, and advancement systems supporting retention, productivity, and research impact
- Led successful AACSB reaccreditation and strengthened research infrastructure, doctoral support, and interdisciplinary collaboration

Interim Dean, University College

University of Oklahoma (2023–2024)

- Provided executive leadership for the university's first-year student success enterprise, serving more than 4,000 students during a period of institutional transition
- Stabilized and repositioned University College while leading its transformation into two new administrative units aligned with evolving institutional priorities
- Co-led organizational redesign, personnel alignment, and cross-campus coordination to support continuity of student services and academic support operations
- Strengthened collaboration among academic and student-affairs leaders to improve belonging, persistence, and student-success outcomes

Director, Division of Marketing, Supply Chain Management, and Healthcare Business

Michael F. Price College of Business, University of Oklahoma (2019–2024)

- Led a period of significant academic growth that produced 90% credit-hour growth in undergraduate programs and 137% enrollment growth in graduate supply chain programs
- Recruited 14 faculty members and strengthened the division's research profile, teaching capacity, and long-term scholarly productivity
- Enhanced faculty diversity through strategic hiring, with women comprising 9 of 14 faculty hires during the period
- Modernized curricula through new programs, experiential-learning initiatives, and expanded industry engagement
- Implemented data-informed approaches to enrollment management, student success, and resource planning

- Rebuilt and revitalized doctoral education in Marketing and Supply Chain Management, restarting dormant programs, modernizing program structures, and strengthening faculty supervision capacity
- Strengthened corporate partnerships and external engagement opportunities that expanded experiential learning, professional development, and workforce connections for students

Dean, College of Business and Economics

Boise State University (2014–2018)

- Led a period of institutional growth that increased graduation rates 15%, enrollment 12%, faculty size 24%, and graduate enrollment more than 40%
- Raised more than \$10 million in philanthropic support for scholarships, global learning, student success initiatives, and strategic academic priorities
- Managed an annual operating budget of approximately \$15 million and aligned resource allocation with growth, quality, and long-term institutional sustainability
- Hired 41 faculty members, including 12 new tenure-track positions secured through strategic resource development and institutional investment
- Guided the Online MBA to a #51 national ranking and expanded graduate-program visibility and competitiveness
- Implemented required undergraduate advising and established a dedicated career center, strengthening student support and career readiness
- Led successful AACSB reaccreditation, strengthening faculty qualifications, assurance-of-learning systems, and continuous improvement processes
- Expanded international partnerships supporting student mobility, dual-degree pathways, and global engagement
- Co-founded the Blue-Sky Institute, creating an interdisciplinary platform connecting business, engineering, and public-policy faculty around applied research, innovation, and regional economic development
- Received the United Nations PRME Award for Excellence in Responsible Management Education
- Served on the university leadership team that designed and implemented a Responsibility Center Management budgeting model

Advancement & External Engagement

- Raised more than \$10 million in philanthropic support for scholarships, global learning, student success initiatives, faculty support, and strategic academic priorities
- Built and strengthened relationships with alumni, corporate partners, community leaders, and donors in support of institutional growth and long-term sustainability
- Expanded corporate partnerships that advanced applied research, experiential learning, workforce development, and student career opportunities
- Strengthened executive education, professional-development programming, and external engagement initiatives that enhanced institutional visibility and regional impact
- Revitalized advisory boards and external stakeholder networks to support strategic planning, fundraising, student success, and industry engagement
- Advanced interdisciplinary collaborations linking faculty expertise, economic development priorities, and community needs through partnerships with business, government, and nonprofit organizations
- Supported regional innovation and economic-development initiatives through university-industry collaboration, applied research partnerships, and workforce-development efforts

Global Engagement

- Led and participated in global academic programs across Europe and Asia, including residencies or instructional programs in Italy, Belgium, Poland, South Korea, China, Hungary, and the United Kingdom, expanding international learning and strengthening global business competencies
- Expanded international academic partnerships with institutions in Vietnam, Taiwan, China, and South Africa, strengthening global student pipelines, widening access to international study opportunities, and supporting cross-border program development
- Co-designed and taught in the University of Tennessee's globally oriented Executive MBA in Supply Chain Management, a high-end international program featuring multi-country residencies, corporate immersion, and applied global consulting projects
- Delivered executive education and industry presentations worldwide, including invited sessions in Ireland, Mexico, and the United Kingdom
- Engaged in international research collaborations with scholars and institutions in Europe and the UK, including service as a Senior Visiting Fellow at Manchester Business School, and co-authorship with global research partners across multiple publications

Professional Leadership & Service

- AACSB accreditation peer reviewer
- Associate Editor, Journal of Supply Chain Management
- Associate Editor, Journal of Operations Management
- Associate Editor, Journal of Business Logistics

Research Impact & Leadership

Scholarly Influence

- 32 peer-reviewed journal articles; 16,678 citations; h-index 30; i10-index 36 (Google Scholar)
- Named among the Most Influential Researchers in the World (PLOS Biology)
- Published in leading journals including Journal of Operations Management, Academy of Management Journal, Journal of Supply Chain Management, Decision Sciences, Journal of Business Logistics, and California Management Review

Research Leadership

- Led strategic research initiatives that strengthened faculty productivity, increased A-journal publication success, and enhanced national research visibility
- Expanded research infrastructure through faculty mentoring, seed-funding initiatives, doctoral support, and interdisciplinary collaboration
- Advanced large-scale research partnerships, including a leadership role in the \$168M NSF Engines WeatherForge initiative
- Supported research excellence through strategic hiring, resource allocation, and faculty-development investments

Research Areas

- Supply chain management and strategic sourcing
- Innovation, resilience, and interorganizational collaboration
- Sustainability and environmental performance

Military Service

- Lieutenant Commander (submarine qualified), U.S. Navy Supply Corps (1985–2002)

Education

- Ph.D., Operations and Sourcing Management, Michigan State University
Dissertation: *The Effect of Information Quality on Supply Chain Performance*
- M.B.A., Management, University of Akron — Beta Gamma Sigma
- B.S., Finance and Economics, University of Alabama — Phi Kappa Phi, Golden Key

Prior Academic Roles

- John H. “Red” Dove Professor and Director, Supply Chain Forum, University of Tennessee (2011–2014)
- Professor, Colorado State University (2005–2011)
- Assistant Professor, Arizona State University (2001–2005)
- Assistant Professor, University of Oregon (1999–2001)

Full scholarly curriculum vitae available upon request.